



THE
Lee Arnold
SYSTEM OF REAL ESTATE INVESTING

HELD PERIODICALLY IN **SPOKANE WA**

Master Wholetailing

Certification trainings are held at our offices in Spokane, Washington.

We told you this was coming! An ALL NEW real estate investing innovation! "Working the Wholetail" The trainees run through a potential wholetail investment process with Lee Arnold, Cogo Capital Project Superintendent Ron Brown, Staging Expert Michelle Eyraud Mendez and Acquisition Specialist Zack Wright

Certified MASTER WHOLETAILER

What is Wholetailing?

It's a combination strategy that utilizes the best of the wholesaling strategy and the retailing strategy. You will learn how to make extreme profits finding 'almost salable' properties, buying them at steep discounts, slapping some lipstick on them and selling them on the retail market.

Learn:

- ★ How to locate the most appealing properties
- ★ Techniques to partner with existing homeowners struggling to sell their home
- ★ The best way to contract with the seller for win-win situations sellers cannot resist!
- ★ What are the absolute necessities to make a otherwise 'drab property' retail ready
- ★ How much to spend, how long to market
- ★ Onsite, hands-on experience at a property
- ★ What happens when you encounter unplanned setbacks, and how to quickly and profitably recover
- ★ Where to find buyers
- ★ Working with real estate agents
- ★ Staging the property and slapping on some last minute 'lipstick.'

Friends and Family Funding

As a Certified Wholetailing Specialist you have access to a cutting-edge network of like minded investors who are eager not only to lend a hand with your wholesaling questions, but also provide an endless source of 'micro loans.'

Micro loans are those \$1,000 to \$10,000 quick, short-term loans that allow you to slap the lipstick needed on those wholetail property prospects in order to put them in a condition where the sale will generate tens of thousands of dollars more in profit than an 'as-is' sale would.

Acquiring • Quick & Inexpensive Rehab • Staging = Quick Profits



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